



NEWS RELEASE

CITY OF HOPEWELL

300 N. Main Street, Hopewell, Virginia 23860 • (804) 541-2243 • fax (804) 541-2412
www.hopewellva.gov • email: info@hopewellva.gov

FOR IMMEDIATE RELEASE
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Media Contact:
Tabitha Martinez, Recreation Programs Manager
tmartinez@hopewellva.gov
(804) 541-2353

Hopewell's Light Up the Night Marks Start of Holiday Season

Hopewell, Virginia - The City of Hopewell's largest holiday celebration, Light Up the Night, will take place on Sunday, December 5, 2021 in Downtown Hopewell. The event includes the annual Christmas parade, grand illumination ceremony, and downtown winter festival. The event begins with the parade at 4:00pm, traveling from Cavalier Square Shopping Center along 15th Avenue, City Point Road, and Main Street to the Ashford Civic Plaza.

The parade may be viewed from any sidewalk or public parking area along the parade route. Immediately following the parade, attendees will gather in the Ashford Civic Plaza for the grand illumination ceremony. Between 6-8pm, families are encouraged to explore the downtown winter festival on Cawson Street and East Broadway Avenue. The festival will include horse and carriage rides, train rides, and a petting zoo. Inside the Hopewell Library, children can make an ornament to keep, write letters to the North Pole, and visit with Santa Claus. A variety of vendors will be set up along East Broadway Avenue, in addition to downtown businesses offering food and drink specials, activities, and expanded hours. All city-sponsored activities are offered free of charge.

This event is held in conjunction with the Appomattox Regional Library System and the Hopewell Downtown Partnership. Physical distancing is recommended for all attendees. Individuals who are not vaccinated are strongly encouraged to wear a face covering when physical distancing is not possible. Face coverings will be required for children ages five and above during visits with Santa Claus. To learn more about this amazing holiday experience, please visit www.hopewellrecandparks.com/light-up-the-night.

Road Closures and Parking Restrictions on Sunday, December 5, 2021:

- Cawson Street from Randolph Road to Hopewell Street, closed 1-9 p.m.
- E. Broadway Avenue from Randolph Road to Hopewell Street, closed 1-9 p.m.
- Library Street from Appomattox Street to E. Broadway Avenue, closed 1-9 p.m.
- Main Street from City Point Road to Randolph Road, closed 1-9 p.m.
- W. Broadway Avenue from Randolph Road to 6th Avenue, closed 1-9 p.m.
- S. 15th Avenue from Arlington Road to City Point Road, closed 3-6 p.m.
- W. City Point Road from 17th Avenue to Randolph Road, closed 3-6 p.m.

Parking will be prohibited on all above named streets during specified event hours. Signage will be posted alerting local motorists of parking restrictions. Patrons of Cavalier Square Shopping Center should be prepared for limited parking and heavy traffic between the hours of 1:00-5:00pm.

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